

## **Template 1: Simple and Professional**

**Subject:** Wholesale Inquiry – [Your Business Name]

Hi [Supplier Name],

My name is [Your Name], and I'm the owner of [Your Business Name]. We are a registered business based in [Your Location] and hold an active seller permit.

We're interested in offering your products on Amazon and would like to know if you work with online retailers.

Could you please share your wholesale pricing, minimum order quantity, and requirements to become an approved reseller?

Looking forward to your reply.

Best regards,  
[Your Name]  
[Email] | [Phone]

## **Template 2: Friendly and Direct (for Small Sellers or First Contact)**

**Subject:** Quick Question About Wholesale – [Your Business Name]

Hi [Supplier Name],

I'm [Your Name], owner of [Your Business Name]. We're a registered reseller based in [Your Location], and we're interested in carrying your products on Amazon.

Could you let me know your wholesale requirements? We'd love to learn more about your catalog, MOQ, and pricing.

Thanks so much for your time, and I look forward to your response.

Best,  
[Your Name]  
[Email] | [Phone]

## **Template 3: Professional Tone (for B2B Brands or Distributors)**

**Subject:** Wholesale Account Request – [Your Business Name]

Dear [Supplier Name],

My name is [Your Name], and I represent [Your Business Name], a licensed retail business based in [Your Location]. We specialize in [category] and operate through Amazon and other e-commerce channels.

We're interested in establishing a wholesale relationship with your company. Please share your reseller requirements, pricing tiers, and product availability.

Let me know if you require any documents, such as our seller permit or EIN certificate.

Sincerely,

[Your Name]

[Email] | [Phone]

[Website – if applicable]